

TALL SHIPS ERIE 2025 SPONSORSHIP OPPORTUNITIES

THURSDAY, AUGUST 21 THROUGH SUNDAY, AUGUST 24

PRESENTING SPONSOR \$100,000

- **Name/Logo recognition on all promotional marketing materials and advertising** as “Tall Ships® Erie presented by “your name/logo” (posters, event tickets, event program, festival t-shirts, website, and 2025/2026 Tall Ships® Erie Calendar).
- **Invitation for twenty (20) guests to attend the Captain’s Dinner** to be held on Thursday, August 21, 2025.
- **Ten (10) guests to participate in Parade of Sail** scheduled for Thursday, August 21, 2025.
- **Evening reception on ship of choice** on Friday, August 22, 2025, or Saturday, August 23, 2025, from 7 PM – 9 PM. Catering is not provided.
- **One Hundred (100/day) general admission tickets with deck tour wristbands** for each festival day - Friday, Saturday, and Sunday. (300 total admissions).
- **Fifty (50) One Day VIP Festival Passes.** Complete access to the entire Festival, including access to the exclusive VIP Tent where complimentary food and beverage will be served.
- **Opportunity to host and speak at a press conference** announcing partnership with Tall Ships® Erie and other Festival related events.
- **Opportunity to display your corporate signage** at each of the boarding gates of the vessels. Materials must be provided to FNL from the sponsor by July 15, 2025.
- **Burgee flags with your name/logo flown on all vessels.** Burgees provided by Tall Ships® Erie.
- **Group sponsor signage** will be posted throughout the Festival footprint.

PARADE OF SAIL TITLE SPONSOR \$75,000

- **Name/Logo recognition on all promotional marketing materials and advertising** as “XYZ Company Parade of Sail” (posters, event program, website, and 2025/2026 Tall Ships® Erie Calendar).
- **Invitation for sixteen (16) guests to attend the Captain’s Dinner** to be held on Thursday, August 21, 2025.
- **Ten (10) guests to participate in Parade of Sail** scheduled for Thursday, August 21, 2025.
- **Evening reception on ship of choice** on Friday, August 22, 2025, or Saturday, August 23, 2025 from 7 PM – 9 PM. Catering is not provided.
- **Seventy five (75/day) general admission tickets with deck tour wristbands** for each festival day - Friday, Saturday, and Sunday. (225 total admissions).
- **Forty (40) One Day VIP Festival Passes.** Complete access to the entire Festival, including access to the exclusive VIP Tent where complimentary food and beverage will be served.
- **Opportunity to host and speak at a press conference** announcing partnership with Tall Ships® Erie and other Festival related events.
- **Opportunity to display your corporate signage** at each of the boarding gates of the vessels. Materials must be provided to FNL from the sponsor by July 15, 2025.
- **Burgee flags with your name/logo flown on all vessels.** Burgees provided by Tall Ships® Erie.
- **Group sponsor signage** will be posted throughout the Festival footprint.

ADMIRAL SPONSOR \$50,000

- **Name/Logo recognition on all promotional marketing materials** (posters, event program, website, and 2025/2026 Tall Ships® Erie Calendar).
- **Invitation for twelve (12) guests to attend the Captain's Dinner** to be held on Thursday, August 21, 2025.
- **Six (6) guests to participate in Parade of Sail** on sponsored vessel scheduled for Thursday, August 21, 2025, or other vessel if sponsored vessel is not able to carry passengers.
- **Evening reception on your sponsored vessel** on Friday, August 22, 2025, or Saturday, August 23, 2025 from 7 PM – 9 PM. Catering is not provided.
- **Fifty (50/day) general admission tickets with deck tour wristbands** for each festival day - Friday, Saturday, and Sunday. (150 total admissions).
- **Thirty (30) One Day VIP Festival Passes.** Complete access to the entire Festival, including access to the exclusive VIP Tent where complimentary food and beverage will be served.
- **Opportunity to host and speak at a press conference** announcing partnership with Tall Ships® Erie.
- **Opportunity to display your corporate signage** at each of the boarding gates of the vessels. Materials must be provided to Tall Ships® Erie from the sponsor by July 15, 2025.
- **Burgee flag with your name/logo flown on sponsored vessel.** Burgee flag provided by Tall Ships® Erie.
- **Group sponsor signage** will be posted throughout the Festival footprint.

COMMODORE SPONSOR \$25,000

- **Name/Logo recognition on all promotional marketing materials** (posters, event program, website, and 2025/2026 Tall Ships® Erie Calendar).
- **Invitation for eight (8) guests to attend the Captain's Dinner** to be held on Thursday, August 21, 2025.
- **Four (4) guests to participate in Parade of Sail** on sponsored vessel scheduled for Thursday, August 21, 2025, or other vessel if sponsored vessel is not able to carry passengers.
- **Evening reception on your sponsored vessel** on Friday, August 22, 2025, or Saturday, August 23, 2025, from 7 PM – 9 PM. Catering is not provided.
- **Twenty five (25/day) general admission tickets with deck tour wristbands** for each festival day - Friday, Saturday, and Sunday. (75 total admissions).
- **Fifteen (15) One Day VIP Festival Passes.** Complete access to the entire Festival, including access to the exclusive VIP Tent where complimentary food and beverage will be served.
- **Opportunity to display your corporate signage** at the boarding gates of the sponsored vessel. Materials must be provided to Tall Ships® Erie from the sponsor by July 15, 2025.
- **Burgee flag with your name/logo flown on your sponsored vessel.** Burgee flag provided by Tall Ships® Erie.
- **Group sponsor signage** will be posted throughout the Festival footprint.

CAPTAIN SPONSOR \$15,000 SHIP/FIREWORKS/MAIN STAGE

- **Name/Logo recognition on all promotional marketing materials** (posters, event program, website, and 2025/2026 Tall Ships® Erie Calendar).
- **Invitation for eight (6) guests to attend the Captain's Dinner** to be held on Thursday, August 21, 2025.
- **Two (2) guests to participate in Parade of Sail** on your sponsored vessel scheduled for Thursday, August 21, 2025, or other vessel if sponsored vessel is not able to carry passengers.
- **Evening reception on your sponsored vessel** on Friday, August 22, 2025, or Saturday, August 23, , from 7 PM – 9 PM. Catering is not provided.
- **Fifteen (15) sets of general admission tickets with deck tour wristbands** for Friday, Saturday, and Sunday. (45 total admissions).
- **Ten (10) One Day VIP Festival Passes.** Complete access to the entire Festival, including access to the exclusive VIP Tent where complimentary food and beverage will be served.
- **Opportunity to display your corporate signage** at the boarding gates of your sponsored vessel. Materials must be provided to Tall Ships® Erie from the sponsor by July 15, 2025.
- **Burgee flag with your name/logo flown on sponsored vessel.** Burgee flag provided by Tall Ships® Erie.
- **Group sponsor signage** will be posted throughout the Festival footprint.

CHIEF MATE SPONSOR \$10,000

- **Name/Logo recognition on all promotional marketing materials** (posters, event program, website, and 2025/2026 Tall Ships® Erie Calendar)
- **Invitation for four (4) guests to attend the Captain's Dinner** to be held on Thursday, August 21, 2025.
- **Two (2) guests to participate in Parade of Sail** on your sponsored vessel scheduled for Thursday, August 21, 2025 or other vessel if sponsored vessel is not able to carry passengers.
- **Evening reception on your sponsored vessel** on Friday, August 22, 2025, or Saturday, August 23, 2025, from 7 PM – 9 PM. Catering is not provided.
- **Ten (10) sets of general admission tickets with deck tour wristbands** for Friday, Saturday, and Sunday. (30 total admissions).
- **Six (6) One-day VIP Festival Passes.** Complete access to the entire Festival, including access to the exclusive VIP Tent where complimentary food and beverage will be served.
- **Opportunity to display your corporate signage** at the boarding gates of your sponsored vessel. Materials must be provided to Tall Ships® Erie from the sponsor by July 15, 2025.
- **Burgee flag with your name/logo flown on your sponsored vessel.** Burgee flag provided by Tall Ships® Erie
- **Group sponsor signage** will be posted throughout the Festival footprint.

BOSUN SPONSOR \$7,500

- **Name/Logo recognition on promotional marketing materials** (posters, event program, & website).
- **Invitation for two (2) guests to attend the Captain's Dinner** to be held on Thursday, August 21, 2025.
- **Six (6) sets general admission tickets with deck tour wristbands** for Friday, Saturday, and Sunday. (18 total admissions).
- **Six (6) One day VIP Festival Passes.** Complete access to the entire Festival, including access to the exclusive VIP Tent where complimentary food and beverage will be served.
- **Group sponsor signage** will be posted throughout the Festival footprint.

SEAFARER SPONSOR \$5,000 NAMING OPPORTUNITY FOR CREW PARTY, MAIN STAGE OR KID ZONE

- **Name/Logo recognition on promotional marketing materials** (posters, event program, & website).
- **Invitation for two (2) guests to attend the Captain's Dinner** to be held on Thursday, August 21, 2025.
- **Four (4) sets general admission tickets with deck tour wristbands** for Friday, Saturday, and Sunday. (12 total admissions).
- **Four (4) One day VIP Festival Passes.** Complete access to the entire Festival, including access to the exclusive VIP Tent where complimentary food and beverage will be served.
- **Group sponsor signage** will be posted throughout the Festival footprint.

ADDITIONAL FESTIVAL VIP AND/OR CAPTAIN'S DINNER TICKETS can be purchased pending availability

ADVERTISING OPPORTUNITIES a la carte, pending availability in the 16-month 2025/2026 Tall Ships® Erie Festival Calendar and Festival Program

- Full banner advertisement in Calendar/ Full page advertisement in Festival Program \$2,500
- 1/2 banner advertisement in Calendar/ 1/2-page advertisement in Festival Program \$1,000
- 1/3 banner advertisement in Calendar/ 1/3-page advertisement in Festival Program \$500

TALL SHIPS® ERIE 2025 SPONSORSHIP CONTRACT

Thank you for your support!

You/your company agrees to sponsor Tall Ships® Erie 2025. This entitles you or your company to the benefits listed in the enclosed sponsorship proposal. Please indicate the sponsorship level you have chosen:

Agreed Level of Sponsorship: _____

Please sign this Letter of Agreement, drop off or mail a copy to us for confirmation.
(Emailing a signed color PDF is acceptable)

Your signature below gives Tall Ships® Erie authorization to use your company name / logo in all publicity and printing materials.

This letter correctly sets forth the understanding of _____ (Sponsor Name)

Contact Name / Title Contact Phone Number

Address City State Zip

Accepted by (Print Name) Email Address

Signature Date

My company requires an invoice: _____ or \$_____ **Total Amount Enclosed**
Please make checks payable to the **Tall Ships® Erie**

Please Charge this Credit Card:

Credit Card # Expiration CVC/ Security Code

Name on Card Signature

RETURN TO: REBECCA SABATINI, TALL SHIPS® ERIE CO-CHAIR
40 HOLLAND STREET, ERIE, PA 16507 ANY QUESTIONS PLEASE CALL REBECCA AT: 814-826-8902